

Media release

VP Bank Ladies Open: The highlight of the golfing scene in German-speaking Switzerland

Vaduz, 26 April 2018

The VP Bank Ladies Open in Gams-Werdenberg is the only professional golf tournament for women in German-speaking Switzerland. Once again, the field of participants is truly top-class.

From 4 to 6 May 2018, the Verband Schweizerischer Sportartikellieferanten (Association of Swiss Sporting Goods Suppliers) will be holding the fifth edition of this professional golf tournament for women on the Gams-Werdenberg golf course. VP Bank took over the patronage of this high-profile tournament in 2017, also becoming its title sponsor. This close collaboration with an international tournament in the local region will significantly increase our perception both as a first-class banking institution and as a reliable partner. Alongside existing partnerships with the Gams-Werdenberg golf club and the Golf Club Bad Ragaz, with this golfing commitment, VP Bank has established a strong positioning within the golfing world. «Through our involvement as the primary sponsor, we are bringing a high-quality golf tournament to our home region, where young talent can grow and professional golf players can compete on an international stage,» explains Christoph Mauchle, member of Group Executive Management of VP Bank Group, on the reasoning behind this partnership.

Since its debut, the VP Bank Ladies Open at the Gams-Werdenberg golf club has been one of the most popular tournaments of the Ladies European Tour Access Series (LETAS), offering prize money of EUR 40,000. From the very beginning, the tournament has received positive feedback from players and tour operators alike. Melanie Mätzler, tournament ambassador and LETAS player, explains why: «The organisation is second to none, the course varied and the field of participants strong. This is all greatly appreciated by the professionals, who hail from over 25 different countries.»

After the long winter break, the VP Bank Ladies Open is an important test of form. As a result, starting places, which were increased to 132 in 2018, are in high demand. Last year's winner, Finn Linda Henriksson, who delivered a nerve-wracking play-off against Russian Nina Pegova in 2017, will also be teeing off this year.

For more information about the VP Bank Ladies Open, visit www.spaf-golf.ch.

For further information, please contact

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Agenda

2018 Annual General Meeting of Shareholders	27 April 2018
Round table - 2018 Semi-annual Results	21 August 2018

Facts & Figures - VP Bank Group

VP Bank Ltd was founded in 1956 and is one of the largest banks in Liechtenstein, with 861 employees at the end of 2017 (on a full-time equivalent basis: 800). It currently has offices in Vaduz, Zurich, Luxembourg, Singapore, Hong Kong, Moscow and Road Town (British Virgin Islands). VP Bank Group offers tailor-made asset management and investment advice for private individuals and intermediaries. Thanks to its open architecture, customers benefit from independent advice, with recommendations including both the products and services of leading financial institutions as well as own investment solutions. VP Bank is listed on the Swiss SIX Exchange and has received an "A-" rating from Standard & Poor's. The bank has a solid balance sheet and equity position. Its anchor shareholders have a long-term outlook and thus guarantee continuity, independence and sustainability.