

## Media Release

### Award-winning: The quality of the VP Bank annual report has again been recognised

Vaduz, 2 November 2017

#### **The 2016 VP Bank Group annual report has won multiple awards.**

In its dialogue with investors, shareholders and clients, VP Bank values up-to-date information that also takes account of international trends and developments. The design of the 2016 annual report centred on the «NextBanking» topic, as an expression of VP Bank's digitisation strategy. VP Bank included contributions by seven experts to highlight the wide-ranging nature of digitalisation.

A total of eight international awards for the VP Bank Group's 2016 annual report underscore the high quality of the information policy, and once again demonstrate VP Bank's design creativity. In the case of the «ARC Awards», the VP Bank annual report beat some 2,000 submissions from 33 countries to win a Gold Award («Best of Category») for the attractive illustrations. The «ARC Awards» have been staged in the USA for the past 30 years.

The annual report won a Silver Award from «Stevie Awards» from the USA as the «Best Annual Report - Print». Further awards came from «Galaxy Award» as well as the «Vision Award» of LACP, the «League of American Communications Professionals». VP Bank won its first accolade in Germany with an award for high design quality from the «Red Dot Design Award».

The online version of the VP Bank 2016 annual report also attracted international awards, including two gold LACP Vision Award and ARC Awards. Within the context of the «Swiss Annual Report Rating», a jury comprising communication and financial professionals also rated the design print and online versions of the VP Bank Group annual report amongst the best 15 reports from Switzerland and Liechtenstein.

The VP Bank annual report is available on our website under Investors & Media/Results Presentations & Publications. The 2016 online annual report is available online under <https://report.vpbank.com/de/2016.html>.

This media release can be found on the internet under [www.vpbank.com](http://www.vpbank.com)

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### Agenda

Media and analysts conference - 2017 Annual Results	6 March 2018
2018 Annual General Meeting of Shareholders	27 April 2018
Round table - 2018 Semi-annual Results	21 August 2018

### Facts & Figures - VP Bank Group

VP Bank Ltd was founded in 1956 and is one of the largest banks in Liechtenstein, with 819 employees at mid-year 2017 (on a full-time equivalent basis: 757). It currently has offices in Vaduz, Zurich, Luxembourg, Singapore, Hong Kong, Moscow and Tortola on the British Virgin Islands. VP Bank Group offers tailor-made asset management and investment advice for private individuals and intermediaries. Thanks to its open architecture, customers benefit from independent advice, with recommendations including both the products and services of leading financial institutions as well as own investment solutions. VP Bank is listed on the Swiss SIX Exchange and has received an "A-" rating from Standard & Poor's. The bank has a solid balance sheet and equity position. Its anchor shareholders have a long-term outlook and thus guarantee continuity, independence and sustainability.