

VP Bank and Karl Egloff: a partnership on the way to the summit

Vaduz, 22 January 2025

VP Bank is expanding its sponsorship and has signed a cooperation agreement with the Ecuadorian-Swiss extreme mountaineer Karl Egloff. At an exclusive event on 28 January 2025, Karl Egloff will report on his next project: to climb the highest mountain in the world in record time.

Karl Egloff, one of the fastest mountaineers in the world and known as the "white condor", wants to scale the "Seven Summits" - the highest mountains on each continent - in world record time. After four successful records, his next goal is to climb Mount Everest (8,848 metres) in the shortest possible time - without bottled oxygen and without the help of Sherpas, in one go from the base camp to the summit and back again. He will compete against his rival Tyler Andrews. Streaming service Netflix will capture this record attempt in a documentary. VP Bank views the cooperation with Karl Egloff as an opportunity to emphasise its values. Climbing the Seven Summits in record time symbolises the commitment and determination to reach new heights - characteristics that also distinguish VP Bank in its daily work in the financial markets. "We are delighted to support Karl Egloff on his journey. His outstanding achievements and passion for mountaineering reflect our own pursuit of excellence and new challenges," says Felix Brill, Chief Investment Officer. "We hope that we can help him achieve his goal, just as we help our clients achieve theirs every day."

VP Bank event on 28 January 2025

An exclusive event entitled "Well equipped for highs and lows - record pursuit on Mount Everest" will take place in Schaan on 28 January 2025, at which Karl Egloff will report on how he is preparing, what his training involves and how he deals with the risks involved in climbing the world's highest mountain. On behalf of VP Bank, Felix Brill will provide an outlook on the economy and financial markets. Tickets for the VP Bank event can be won here: <https://www.vpbank.com/en/team-egloff>

For further information, please contact:

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Corporate calendar:

2024 annual results	13 March 2025
62nd ordinary annual general meeting	25 April 2025
Semi-annual results 2025	26 August 2025

Facts and figures of VP Bank Group

VP Bank Ltd was established in 1956 and, with around 1,000 employees, is one of the largest banks in Liechtenstein. VP Bank has an international presence, with locations in Vaduz, Zurich, Luxembourg, Singapore and Road Town (British Virgin Islands). Its core competencies include the development of customised financial solutions for intermediaries and private individuals. In addition, the Group has an international fund competence centre. As of 30 June 2024, client assets under management of VP Bank Group amounted to CHF 50.4 billion. VP Bank is listed on the SIX Swiss Exchange and has an "A-" rating from Standard & Poor's.